



RVS Kumaran Arts and Science College – Ayyalur Dindigul 624801

**PART A: GENERAL INFORMATION AND
ACADEMIC BACKGROUND**

1. Name (in Block Letters) : Dr.GNANAPRAKASAM
2. Father's Name/Mother's Name : S.CHINNAPPAN
3. Department/School : BusinessAdministration,
4. Current Designation & Academic Grade Pay : Associate Professor,UGC
5. Date and Place of Birth : 08/06/1973,MADURAI
6. Sex : MALE
7. Marital Status : MARRIED
8. Nationality : INDIAN
9. Indicate whether belongs to SC/ST/OBC category : NO
10. Address for correspondence(with Pin code) : RVS Kumaran Arts and
Science College, Ayyalur,
Dindigul 624802
11. Permanent address (with Pin code) Telephone No : 103/4 NADUR METTUPATTY
DINDIGUL 624002
PHONE:9514771973
12. Academic Qualifications(Matric till Post-Graduation):

S . N o .	NAME OF THE DEGREE\DIPL MA WITH MODE	YEAR OF REGISTRA TION AND DURATION PERIOD	MONT H & YEAR OF PASSIN G	INSTITUTION\UNIV ERSITY STUDIED	PERC ENTA GE OF MAR KS AND CLAS S
1	Ph.D (Part-Time) COMMERCE	April 1, 2005 (4 Years and 8 Months)	Awarde d on Decemb er 03, 2009	Government Arts College (Autonomous), Under the Bharathiar University, Coimbatore, Tamil Nadu, South India.	

2	M.Phil (Distance) COMMERCE	June, 2000 (2 Years)	October 2002	Alagappa University, Karaikudi, Tamil Nadu, South India.	58.20 II
3	M.Com.(Full time) COMMERCE	June 1993 (2 Years)	April 1995	St.Joseph's College (Autonomous) Trichy, Tamil Nadu, South India.	61.84 I
4	B.Com.(Full time) COMMERCE	June 1990 (3 Years)	April 1993	St.Joseph's College (Autonomous) Trichy, Tamil Nadu, South India.	55.77 II
5	MBA (Distance) (Master of Business Administration)	July 2012 (2 Years)	July 2014	Periyar University, Salem, Tamil Nadu, South India.	73.25 I
6	GRADE XII COMMERCE	JUNE 1988	MARC H 1990	DE BRITTO HIGHER SECONDARY SCHOOL DEVAKOTTAI	75% I
7	GRADE X COMMERCE	JUNE 1987	MARC H 1988	GOVERNMENT HIGHER SECONDARY SCHOOL SENDURAI	60% I

13. Research Degree(s)

Degrees	Title	Date of award	University
M.Phil.	MARKETING	October 2002	Alagappa University, Karaikudi, Tamil Nadu, South India.
Ph.D. /D.Phil.	MARKETING	December 03, 2009	Government Arts College (Autonomous), Under the Bharathiar University, Coimbatore, Tamil Nadu, India.

14. Appointments held prior to joining this Institution:

DESIGNATION	SCHOOL/ COLLEGE	FROM 3	TO	LEVELS/ DEGREE S	YEAR & MONTHS	SCALE AND REASON FOR LEAVING
Associate professor	Department of Business Administration, RVS Kumaran Arts and Science College, Ayyalur, Dindigul - 624802 Tamil Nadu, South India.	December 09, 2019	Till Date	PhD, Post Graduates and Under Graduates	01.01 Months	UGC AND PERSONAL
Associate professor	Department of Public Financial Management, College of Finance, Management & Development, Ethiopian Civil Service University, Addis Ababa, Ethiopia.PIN 5648	October 15,2017	July 31, 2019 (2 years Contract)	PhD, Post Graduates and Under Graduates	02.00 Years	UGC AND PERSONAL
Professor Cum Principal	Agni School of Business Excellence NH 45, Trichy Road, Morepatty, Dindigul - 624802 Tamil Nadu, South India.	July 12, 2017	October 12,2017	MBA	00.03 Months	UGC AND PERSONAL
Assistant Professor	FOBA,Linton University College, KTG Education Group, Bt 12, 71700Mantin, Negeri Sembilan, Malaysia.	April 07,2015	March 31,2017 (2 years Contract)	MBA BA(Hons) DIPLOMAS	02.00 Years	UGC AND PERSONAL

Associate Professor Cum Principal I/C	Agni School of Business Excellence NH 45, Trichy Road, Morepatty, Dindigul - 624802 Tamil Nadu, South India.	June 03,2013	April 04,2015	MBA	01.10 & 1 day	UGC AND PERSONAL
Professor Cum HoD	Sudharsan Engineering College, Sathiyamangalam, Pudukkottai(District), -622 501 Tamil Nadu, South India.	August 06, 2010	May 31, 2013	MBA, MCA and BE	02.9 years & 25 days	UGC AND PERSONAL
A' Level Teacher	Muhibbuddin School,AdduAtolland G.Dh Nadella School,Nadella Atoll under the Ministry of Education, Republic of Maldives.PIN -19020	January 15,2008	June 28,2010	A'Level O' Level	2.05 & 13 days	UGC AND PERSONAL
Lecturer Cum Coordinator	Bishop Ambrose College, Sungam Bye-pass Road, Ramanathapuram(po st) Coimbatore, Coimbatore (District) -641 045 Tamil Nadu, South India.	Decembe r 1, 1999	January 14,2008	M.Com(C A) M.Sc B.Com B.Com(C A) BBA BBM	08.01 & 13days	UGC AND PERSONAL

Lecturer Cum HoD.	P.G.P.College of Arts &Science, Paramathi Velur,Karur Namakkal, Namakkal (District), - 637 206 Tamil Nadu, South India.	July 25, 1996	September 30,1999	M.Com M.Sc B.Com BBA BBM	03.02 & 5days	UGC AND PERSONAL
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15. Posts held after appointment at this Institution:

NIL

16. Period of teaching experience: P.G Classes (in years) : UG. Classes(years)

17. Research Experience excluding years spent in M.Phil. /Ph.D.(In years)

18. Fields of Specialization under the Subject/Discipline: FINANCE AND MARKETING

19. Academic Staff College Orientation/Refresher Course attended during the year: 2020

NIL

RESEARCH, PUBLICATIONS AND ACADEMIC CONTRIBUTION

(A)(i) Published Papers in Journals :

[Only publications made in Journals in Web of Science as per Thomson reuters list i.e., Science Citation Index®, Science Citation index Expanded™, Social Sciences Citation Index® and Arts & Humanities Citation Index®, and SCOPUS, shall be accepted for the purpose of direct recruitment and promotion.]

S.No	Topic	Journal	Date
1	Cross Cultural Management in Relationship Marketing- A Study pertaining to Jewellery Shops in	Intercontinental Journal of Marketing Research Review(IJMRR) Volume 1,Issue 3(May,2013).ISSN	Published On

	Tamilnadu.	2321-0346	May 2013
2	Micro Finance	International Journal of Management and Development Studies A Double-blind Peer Reviewed Journal Volume 1 Number 6 page no. 131	Published On December 2013
3	A Study on Talent Management Approaches & Challenges of Selected IT & ITes Companies in Chennai District	IJEMR –International Journal of Exclusive Management Research, January 2014 - Vol 4 Issue 1 - Online - ISSN 2249–2585 Print - ISSN 2249-8672.I Impact Factor of IJEMR is 5.76 (IC Value)	Published on January 2014
4	A Study on Consumer Shopping Preference towards the Product of Kilban Foods India (P) Limited, Calicut.	GJRA - Global Journal for Research Analysis,Volume: 3 Issue: 2 Feb 2014 • ISSN No 2277 – 8160.Impact Factor of GRA is 0.2714	Published on February, 2014
5	Students’ Attitudes and Intentions toward Entrepreneurship in India	https://www.researchgate.net/publication/262912702. ISSN No 0975-9271, Volume 01.	Published on April 2014
6	Towards enhanced monetary innovations and stakeholder management	SRM University in association with MSME Development Institute Journal, ISBN No.978-93-80577-04-3 pp 157-159	Published on February, 2014
7	A Study on the adoption of Green Supply Chain initiatives among Small and Medium Enterprises and its benefits for the Environment Sustainability.	International Journal of Transformations in Business Management (IJTBM), 2015, Volume no. 5, Issue no. II, April-June. ISSN 2231-6868.Impact Factor 1.8506.	Published on June,2015
8.	Investment Pattern Of Salaried Class	GRDS international Conference	Published

	In Tamilnadu, South India	proceedings Journal.	on January, 2016
9.	Business Strategies for Women Entrepreneurs in India	International Journal of Pharmaceutical Sciences Review and Research May-June 2016. Article No.15, Pages: 86-94. ISSN 0976-044X	Published on June, 2016
10	Business Problems For Self Helping Groups (SHGS) Entrepreneurs In Tamil Nadu.	International Journal in Management and Social Science (Impact Factor-6.178) Vol.05 Issue-06, ISSN: 2321-1784	Published on June, 2017
11	An evaluative study on“Scientific screening process in a recruitment consulting firm- Iconium”	GRDS international Conference proceedings Journal. (GICP1608062)	Published on December 2017
12	Role of corporate social responsibility (CSR): an effort to sectoral analysis of day of the week effect in Indian stock market.	International Journal of Advanced Research(IJAR) ISSN 2320-5407 Int. J. Adv. Res. 5(11), 11-18	Published on November 2017
13	“Indian stock market optiontrading strategies: with reference to selected Indiansecurities”	IAEME Publication -Journal of Management (JOM) Journal Impact Factor (2016): 2.4352 Calculated by GISI ISSN Print: 2347-3940 ISSN Online: 2347-3959.Website: www.iaeme.com	published on December 2017
14	“Accelerating Development In Ethiopia – The Ppp Way: Lessons From India”	International Journal of Pure and Applied Mathematics (IJPAM): Volume 118, No. 21A (2018)909-922ISSN: 1314-3395 (on-line version) ISSN 1311-8080 (PRINTED VERSION) url: http://www.iipam.euSCOPUS (2016) CiteScore: 0.23	published on April 2018

15.	An Impact Of Collection Management Of MicroFinance Institution (A Case Of Oromia Credit AndSaving Share Company Burayu Branch, Ethiopia)	International Conference on Innovation and Sustainable Development in Science, Social Science, Management and Technology ISBN: 978-81-940502-3-0 conducted by DMI-St. Eugene University, Zambia	Published on April 16, 2019
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(A) (ii) Full papers in Conference / Seminar Proceedings:

[Seminar / Conference proceedings as full papers, etc. (Abstracts not to be included)]

S. No	Topic	College/University	Date
1	National Level Seminar on “Global Business in Third Millennium-Issues & Implications”	Alagappa University, Karaikudi, Tamil Nadu, South India.	April 27, 2001
2	State Level Symposium on “Capital Market-Reforms and Trends”	P.S.G Krishnammal College for Women, Coimbatore, Tamil Nadu, South India.	August 17, 2004
3	National Level Seminar on “VAT-Impact & Implications”	Sri Ramakrishna College of Arts & Science for Women, Coimbatore, Tamil Nadu, South India.	February 24, 2006
4	National Level Seminar on Revolution of IT on “Global Market– Challenges and Opportunities”	Dr.SNS Rajalakshmi College of Arts & Science, Coimbatore, Tamil Nadu, South India.	February 28, 2006
5	National Level Seminar on “Recent Trends in E-Operations”	Dr.SNS Rajalakshmi College of Arts & Science, Coimbatore, Tamil Nadu, South India.	March 6, 2007
6	National Level Seminar on “Human resource management in Tourism development” and presented the paper titled on “E-Commerce”	Aadhvan College of Arts & Science, Manapparai, Tamil Nadu, South India.	December 18, 2010
7	National Level Seminar on “Innovative ideas and concepts in two-wheeler marketing” and presented the paper.	Jamal Institute of Management, Tiruchirappalli, Tamil Nadu, South India.	January 25, 2011
8	Ministry of Environment and Forest Sponsored two days National Level Seminar on “Green Supply Chain Management Strategies for Sustainable Production and Environment”	Sudharsan Engineering College, Sathiyamangalam, Pudukkottai, Tamil Nadu, South India.	February 21 & 22, 2011

9	ICEMIM 2012 –International Conference on Emerging Markets and Issues in Management. Paper presented on “Innovation in emerging markets”.	VIT Business School, VIT University, Vellore, Tamilnadu, India.	March 16,2012
10	Two-day National level ISTE Workshop on AAKASH for Education conducted by Indian Institute of Technology,Bombay.	ICT through (MHRD) Sudharsan Engineering College, Sathiyamangalam,Pudukkottai, Tamil Nadu, South India.	November 10-11, 2012
11	International level conference on "The Role Of Management In Global Business"	Department of Management Studies, Pavendar Bharathidasan College of Engineering and Technology, Tiruchirappalli,Tamil Nadu, South India.	March 1, 2013

(B) (i) Books published as single author or as editor

NIL

(B) (ii) Chapters in Books published as single author or as editor

NIL

III C). Ongoing and Completed Research Projects and Consultancies

1.	Title of Project	A Study on adoption of Green Supply Chain Management and its Implications for sustainable growth with special reference to MSME sectors in Tiruchirappalli District, Tamilnadu, South India by Mr. Rengarajan R. (Registered on July 2013, Reg No: Ph.D-CB-July 2013-0760)
	Role	Ph.D Guide Under the Bharathiar University, Coimbatore.
	Percentage of Contribution	100%
	Grant Source and Status	Student own contribution and Submitted Thesis on June 2019
2.	Title of Project	A Study on Gold Price fluctuations and its impact on Indian Economy since 1980 by Mr. Kaliraj R (Registered on December 2013, Reg No: Ph.D-CB-Dec 2013-0841)

	Role	Ph.D Guide Under the Bharathiar University, Coimbatore,Tamilnadu India.
	Percentage of Contribution	100%
	Grant Source and Status	Student own contribution and waiting for approval in thesis submission

C (i). Sponsored Research projects carried out

1.	Title of Project	Cross Culture Management in Relationship Marketing
	Applicant's Role	Project Leader from November 27 ,2012 to May 31, 2015(3 Years)
	Percentage of Contribution and status	100% and completed and submitted to AICTE,NewDelhi, India
	Grant Source and Amount	Research Promotion Scheme (RPS), AICTE,NewDelhi, India. INR 7, 20,610 (USD 10,295) (Ref No. 20 AICTE/RIFD/RPS (POLICY-I) 09/2012-13 dated on November 27, 2012).

C (ii) Consultancy Projects carried out / ongoing

S.No.	Title	Agency	Period	Grant/ Amount Mobilized (Rs. Lakhs)	Whether Policy Documents/Patent as outcome
		NIL			

C (iii) Completed Projects Quality Evaluation

S.No.	Title	Agency	Period	Grant/ Amount Mobilized (Rs. Lakhs)	Whether completed Project report accepted by the funding agency or not?	Major / Minor Project
		NIL				

C (iv) Projects outcome / outputs

S.No.	Title	Agency	Grant/ Amount Mobilized	Major Policy document of Govt. Bodies at	Patent / Technology transfer /
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			d (Rs. Lakhs)	Central / State Level	product / process
		ALREADY MENTIONED			

(D) Research Guidance

1.	Title of Project	An Empirical study on the attitude and impact of Entrepreneurship among Educational Institutions in Tiruchirappalli District, Tamilnadu, South India by Mr.Arunkumar V (Registered on July 2013, Reg No: Ph.D-CB-July 2013-0759)
	Role	Ph.D Guide Under the Bharathiar University,Coimbatore,Tamilnadu India.
	Percentage of Contribution	100%
	Grant Source and Status	Student own contribution and completedand awarded on January 31, 2019

2.	Title of Project	A Study on Strength and Challenges of Women Entrepreneurs running Micro Enterprises in Dindigul District, Tamilnadu, South India by Mrs. Archana S (Registered on December 2013, Reg No: Ph.D-CB-Dec 2013-0782)
	Role	Ph.D Guide Under the Bharathiar University, Coimbatore.
	Percentage of Contribution	100%
	Grant Source and Status	Student own contributionand completedand awarded on September 16, 2019

3.	Title of Project	An Empirical Investigation On NSE Listed Companies With Special Reference To Wealth Maximization Approach For Dindigul District Investors, Tamilnadu, South India by Mr. Velmurugan B (Registered on December 2013, Reg No: Ph.D-CB-Dec 2013-0933)
	Role	Ph.D Guide Under the Bharathiar university, Coimbatore,
	Percentage of Contribution	100%
	Grant Source and Status	Student own contribution completed and awarded on September 16, 2019

E(i) Training Courses, Teaching – learning – evaluation technology programmes, Faculty Development Programmes (not less than one week duration)

<i>TRAINING & CONSULTANCY ATTENDED IN INDIA</i>				
No.	Role and Organization	Duration (month and year)		Partner(s)
		From	To	
1.	Trainee in theory and practice in DBase III plus and Lotus 1-2-3 using MS DOS Operating system.	January 1994	April 1994	St.Joseph's College (Autonomous) Trichy, Tamilnadu, South India.
2.	Salesman Trainee at New Rajeswari Enterprises, Pepsi Cola Company at Trichy Region, Tamilnadu, South India.	17, December 1994	17, January 1995	St.Joseph's College (Autonomous), Trichy, Tamilnadu, South India.
3.	Served as an English Teacher at Government Higher secondary School, Sendurai, Dindigul District, Tamilnadu, South India.	12, July 1995	22, March 1996	Parents and Teachers Association, Government Higher secondary School, Sendurai, Dindigul District, Tamil

				Nadu, South India.
4.	Participant of the one week Training on Experience in Computer Applications at Kovai kalaimagal College of Arts and Science, Coimbatore, Tamilnadu, South India.	19, September 2000	25, September 2000	Bharathiar University, Coimbatore, Tamil Nadu, South India.
5.	Participant in STEP Programme at Munnar, Kerala, South India.	31, August 2012	02, September 2012	Sudharsan Engineering College, Sathiyamangalam, Pudukkottai(District), Tamil Nadu, South India.
6.	Participant of Training and workshop on “Effective Teaching and learning Methodologies”	13, April 2013		Agni School of Business Excellence, NH 45, Trichy Road, Morepatty, Dindigul, Tamil Nadu, South India.

E (ii) Papers presented in Conferences, Seminars, Workshops, Symposia

S. No	Topic	College/University	Date
1	National Level Seminar on “Global Business in Third Millennium-Issues & Implications”	Alagappa University, Karaikudi, Tamil Nadu, South India.	April 27, 2001
2	State Level Symposium on “Capital Market-Reforms and Trends”	P.S.G Krishnammal College for Women, Coimbatore, Tamil Nadu, South India.	August 17, 2004
3	National Level Seminar on “VAT-Impact & Implications”	Sri Ramakrishna College of Arts & Science for Women, Coimbatore, Tamil Nadu, South India.	February 24, 2006
4	National Level Seminar on Revolution of IT on “Global Market– Challenges and Opportunities”	Dr.SNS Rajalakshmi College of Arts & Science, Coimbatore, Tamil Nadu, South India.	February 28, 2006
5	National Level Seminar on “Recent Trends in E-Operations”	Dr.SNS Rajalakshmi College of Arts & Science, Coimbatore, Tamil Nadu, South India.	March 6, 2007
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9	ICEMIM 2012 –International Conference on Emerging Markets and Issues in Management. Paper presented on “Innovation in emerging markets”.	VIT Business School, VIT University, Vellore, Tamilnadu, India.	March 16,2012
10	Two-day National level ISTE Workshop on AAKASH for Education conducted by Indian Institute of Technology,Bombay.	ICT through (MHRD) Sudharsan Engineering College, Sathiyamangalam,Pudukkottai, Tamil Nadu, South India.	November 10-11, 2012
11	International level conference on "The Role Of Management In Global Business"	Department of Management Studies, Pavendar Bharathidasan College of Engineering and Technology, Tiruchirappalli,Tamil Nadu, South India.	March 1, 2013

E(iii) Invited Lectures and Chairmanships at National or International Conference/ Seminars / Symposia, etc.

S.No	NAME OF THE COLLEGE	TOPIC/CONFERENCE	POSITION	DATE
1.	Brahma School of Business, Valayapatty, Namakkal.	International conference on New Vistas of Indian Business in Global Scenario.	Panel Head	19.10.2013
2.	Rev.Jacob Memorial Christian College, Ambilikai,Dindigul (Dt)	Workshop on Personality Development for final year UG students	Resource person	11.01.2014
3.	Chithambaram Pillai College for Women, Mannachanallur, Trichy (Dt)	Special Lecture on Personality Development for B.Com & B.B.A students	Resource person	22.01.2014
4.	Chithambaram Pillai College for Women,	Special Lecture on leadership qualities for	Resource	31.01.2014

	Mannachanallur, Trichy (Dt)	all B.Sc students	person	
5.	Subramaniya College of Arts and Science, Thalayuthu, Palani	Guest lecture on “How to face Interview” for all final year UG students	Resource person	03.02.2014
6.	Sri Subramaniya College of Engineering and Technology, Sukkamanickan patty, Palani	Special Programme on “Personality Development and Career Guidance” for Final year Engineering Students	Resource person	04.02.2014
7.	G.T.N Arts College, Karur Road, Dindigul	Special lecture on “Backbone of Success” for all final year Arts Students	Resource person	05.02.2014
8.	Cardamom Planters Association College, Pankajam Nagar, Bodinayakanur	Workshop on Personality Development for final year UG students	Resource person	11.02.2014
9.	Madurai Kamaraj University College, Alagarkoil Road, Madurai	Special lecture on “Backbone of Success for a better Personality” for all final year students.	Resource person	14.02.2014
10.	E.M.Gopalakrishna Kone Yadava Women’s College (Autonomous), Madurai	Special Lecture on Personality Development for all UG Girls students	Resource person	25.02.2014
11.	SNR and Sons College, Coimbatore	Workshop on “Motivation Skills” for final year B.Com students	Resource Person	01.07.2018 10 to 12.30 PM
12.	SNR and Sons College, Coimbatore	Workshop on “Personality Skills” for final year B.Com PA	Resource Person	01.07.2018 2.30 to 4.30 PM

		students		
13.	Rev.Jacob Memorial Christian College, Ambilikkai,Dindigul (Dt)	Workshop on “Born to Win” for final year UG students	Resource person	07.08.2018
14.	PSG College of Arts and Science, Coimbatore	Workshop on “How to Win” for all UG and PG Students	Resource person	23.08.2018 (10 to 11 AM)
15.	PSG Institute of Management, Coimbatore	Workshop on “ Identify Your Talents “ for all MIB Students	Resource person	23.08.2018 (12 to 1 PM)
16.	Hindustan College of Arts and Science	Workshop on “Dream High” for all UG and PG Students	Resource person	23.08.2018 (2 to 45 PM)
17.	NPR college of Engineering and Technology, Natham	Guest Lecture on “Rebuilding the skills with renovating inside talents”	Resource person	13.02.2019