



CCTV



Auditorium



Chemistry Labs



Cafeteria



Computer Labs



Wi Fi



Library



Amphitheater

PROGRAMMES

UG Courses

BA Tamil
BA English
BA History
B.Sc Mathematics
B.Sc Physics
B.Sc Chemistry
B.Sc Computer Science
B.Sc Information Technology
B.Sc Psychology
B.Sc Tourism and Hospitality Management
B.Sc Forensic Science and Criminology
B.Sc Costume Designing and Fashion Technology

B.Sc Visual Communication
B.Sc Nutrition and Dietetics
B.Sc Hospitality and Airline Catering Management
B.Sc Hospital Management
B.Sc Hotel Management and Catering Science
B.Com
B.Com Computer Applications
B.Com Banking
B.Com Professional Accounting
B.C.A
B.B.A
B.B.A Aviation Management

PG Courses

M.A English
M.A History
M.Com Computer Applications

M.Sc Chemistry
M.Sc Mathematics
M.Sc Computer Science



RVSKCAS

RVS KUMARAN ARTS & SCIENCE College

Trichy Road, Ayyalur, Dindigul - 624 801, TN.

Affiliated to Madurai Kamaraj University and approved by the Government of Tamilnadu



B.A
(3 YEAR PROGRAM)

B.C.A
(3 YEAR PROGRAM)



B.Sc
(2 YEAR PROGRAM)

B.Com
(2 YEAR PROGRAM)



B.B.A
(5 YEAR PROGRAM)



RVS GROUP
Building Intellectual Capital



RVS Kumaran Arts & Science College
Trichy Road, Ayyalur, Dindigul - 624 801
Tamilnadu, South India.

Rathinavel Subramaniam Educational Trust & Medical Trust
242, Trichy Road, Sular, Coimbatore - 641 402, TN.
☎ 0422 - 2687 421/480/603/687



PROSPECTUS

Management



Dr. K.V. Kupusamy
Chairman
Rathinavel Subramaniam
Education Trust & Medical Trust,
Bhaktavatsalam Memorial Trust.

Dr. K.V. Kupusamy, is a Doctor of Philosophy in Education and an alumni of Dianora University, Italy (1993). He was given the title of Glory of India – by the International friendship society of India in 1994.

He is acknowledged as a visionary scholar in the world of modern education by establishing over 45 reputed educational institutions across Tamil Nadu. Manifesting his belief that ‘Education is the greatest power of mankind’ into reality, Dr. Kupusamy chairs the RVS Educational Trust, an educational force has transformed the horizon of technical and non technical learning in Tamil Nadu.

Recognising Agriculture as one of the pillars for a sustainable future, Dr. Kupusamy is the has advocated the cause of farm culture with the formation of exuberant agricultural farms at Tenkasi, Thadankulam, Thanjavur, Sempatti and Sengathurai. His contribution towards Healthcare with the RVS Allopathic, Ayurveda, Homeopathy and Siddha Hospitals in addition to the respective educational institutions, has put Dr. Kupusamy in the pantheon of select erudites who have contributed to all round community development with selfless integrity and visionary thinking.



RVS GROUP

Rathinavel Subramaniam Educational Trust (RVSET) is a premier educational trust with over 45 educational institutions offering technical and non technical education since 1983. With a thrust on skill enhancement through contemporary education, the RVS Educational Trust is changing the face of education in Tamil Nadu with its group institutions with an impressive list of graduates and post graduates in every field. RVSET is a public charitable Trust, founded in fond memory of Master Rathnavel Subramaniam the elder son of the Chairman Lion.

Vijayashree Dr. K. V. Kupusamy and Smt. K. Padmavathy, with objectives to create facilities for education, health care

and upliftment of the poor and the downtrodden especially of rural regions.

Today, after a momentous journey of almost three decades, the RVS group nurtures the nation's finest graduates who have distinguished themselves as industrialists, entrepreneurs, innovators, educationists, heads of prestigious organizations, practicing engineers; and even as sports persons and bureaucrats.



Mr. K. Senthil Ganesh
Managing Trustee
Rathinavel Subramaniam
Education Trust & Medical Trust

Mr. K. Senthil Ganesh is a member of the Honours Society of Texas A&M Univesity, USA and also a member of the Financial Management Association, USA.

A M.Sc (Software Engineering) from University of Westminister, London in 2004. Mr. K. Senthil Ganesh, Managing Trustee of the RVS Educational Trust and is recognised for ushering in an era of innovations in addition to his academic acumen and administrative leadership skills.

With successful tenures at Zales Corporation, Texas USA as Business Application Developer and as Senior Consultant at USA’s Mantel Corporation, Mr. K. S. Ganesh stresses upon sustenance of quality in curriculum and leads a workforce that is consistently striving for innovation and implementing modern methods in contemporary teaching with a stress on top ranging placements.



Mrs. K Maragathamani
Managing Trustee
Rathinavel Subramaniam
Education Trust & Medical Trust

Mrs. K Maragathamani a young and dynamic educationist holds a Master degree in business administration. Her association with the school they initiated young vibrant trustee in the year 2003 and has now elevated to be charismatic correspondent and vice-chairman of Bhaktavatsalam Memorial Trust.

She is an able administrator who manages the BMT an educational institution comprising of Arts & science college for women, a CBSE and State board school. Her aspiration to redefine learning she has pioneered this project successfully. Her love for children and optimistic attitude has made her a fine educator.



Mr. S. G. Varun Krisana
Vice President
Rathinavel Subramaniam
Education Trust & Medical Trust

Mr. S.G.Varun Krisana SG is the exemplar of going beyond barriers, being brave at heart and having an idea that could change the world. Recognised for his energy and ability to catalyse innovative thinking, he is at the

forefront of a mission to transform the horizon of technical and non technical education of the nation. Driven by clarity of outcome, Varun brings to the team precision in focus and the propensity to achieve the impossible.

“BUILDING AN INTELLECTUAL CAPITAL”

RVS Kumaran Arts and Science College

The establishment of RVS Kumaran Arts and Science College was the fulfilment of a long cherished dream of providing facilities for higher education to the rural people of the Dindigul district and surrounding regions. The main objective is to develop a college with a distinct identity and character, where education and training are imparted at global level. Every facility is provided in the campus to create an environment fully conducive to realizing this objective.

The RVS Kumaran Arts and Science College was established in the year 2016 by the RVS Educational trust with five courses namely B.A English Literature, B.B.A., B.Sc Information Technology, B.Sc Mathematics and B.Com Computer Applications. Now the college is having 26 UG programmes and 6 PG programmes with student strength of 1200.

The college Campus is located in the outskirts of Dindigul, (Ayyalur High-Way Trichy) comprising a sprawling campus of about 25 acres land. The campus is situated in the valley surrounded by hills & reflects the beauty of nature. The glittering buildings of the college are beautified with appropriate avenue plants, farm house, playground etc. Not to mention, the well-equipped laboratories, classrooms and a well – stocked library which are the hall mark of excellence in education which are all in place.

30000⁺
STUDENTS

40⁺
COLLEGES

210⁺
COURSES

5000⁺
FACULTIES

SCHOOL OF COMPUTER STUDIES

Courses offered

1. **B.Sc** Computer Science
2. **B.Sc** Information Technology
3. **B.C.A**
4. **M.Sc** Computer Science
5. **Diploma in Desktop Publishing**
6. **Certificate course in Data Entry Operation**

Department of Computer Science strives to shape outstanding computer professionals with ethical and human values to reshape nation's destiny. The training imparted aims to prepare young minds for the challenging opportunities in the IT industry with a global awareness rooted in the Indian soil, nourished and supported by experts in the field.



Objectives of the Programme:

1. To prepare the students to manage the software components in a computer independently and to be a Programmer.
2. To motivate the students to take up higher studies in Computer Science and other streams.

SCHOOL OF COMMERCE

Courses offered

1. **B.Com**
2. **B.Com** Computer Applications
3. **B.Com** Banking
4. **B.Com** Professional Accounting
5. **M.Com** Computer Applications
6. **Diploma in Tally**
7. **Certificate course in Sales and Income Tax practice**

The Department of Commerce was started in the year 2016, for offering the three-year degree course with the motive of inculcating professional ethics and competency in business and management. The department is the pioneer in the state in introducing courses on business ethics, computer languages and applications and accounting software. The department has the distinction of introducing courses for holistic development of individuals with social thrust. The department prepares students to pursue professional courses such as CA, ICWA and ACS through feeder courses.



Objectives of the Programme:

1. To develop basic skills in the subjects of Commerce and Accounting subjects.
2. To expose the students to computer applications in the field of Commerce / Business.
3. To impart basic knowledge of banking and bank related activities in India and in International level.
4. To give exposure to the students about the utilization of Information Technology in the field of banking.
5. To expose the students to professional skills in the field of Commerce / Business.
6. To develop entrepreneurial skill.
7. To lay foundation for Professional courses like ACS/CMA/ACA for commerce graduates.

SCHOOL OF BUSINESS MANAGEMENT

Courses offered

1. B.B.A
2. B.B.A Aviation Management
3. Diploma in Air Ticketing
4. Certificate Course in Advertising, Sales Promotion and Salesmanship
5. Certificate in Salesmanship

The Department of Business Administration (BBA) emerged in the year 2016. This budding department offers an undergraduate program in Business administration (BBA). The Department involves students in interactive classes where they can learn, acquire skills and form attitudes and values appropriate form of managerial and professional courses in business, industry and government. Specifically the programs are designed to assure that participants develop an integrated body of knowledge in the business and management of modern organization. The BBA programmes provide the students the opportunity to go forward in the broad range of professional directions and build sound and rewarding careers to compete effectively in today's fast paced world.

Objectives of the Programme:

The objective of the BBA (Aviation Management) degree program is to prepare the higher secondary students of above average attainments for a course that will equip them with specific knowledge and skills for junior and middle positions of responsibilities in commercial aviation organizations, after an initial spell of practical experience in their career. It is therefore, advisable to organize the instruction on the lines of professional courses. Participative methods of instruction should be adopted. Class work may be supplemented with field study report for enhancing their research interests.

DEPARTMENT OF ENGLISH

Courses offered

1. B.A English Literature
2. M.A English Literature
3. Diploma in Communicative and Functional English



The Department of English is committed to promoting an intellectual climate through artistic creation, critical mediation and innovative ideation. The Department inculcates among its students a critical reading of the self, the society and the imagined with the aim of moulding them into responsible and socially sensitive citizens. The Department facilitates their holistic development by building emotional, academic, social, professional and global competencies. The Department aspires to create a nuanced understanding of canonical and non-canonical literary and cultural texts, their social milieu for an engaged and enduring understanding of life. The BA in English Studies is a three-year rigorous programme, offering a splendid platform for varied literary, cultural and professional explorations.

Objectives of the Programme:

1. To enable students to gain proficiency in the use of English language.
2. To expose them to classics in English literature.
3. To enable them gain knowledge of the social and literary history of England, the literary genres, the literary movements, and the various schools of thought in literary criticism.
4. To develop their vocabulary and English language skills so as to enable them perform well in competitive examinations, like Public Service Commission Examination, TOEFL & GRE.
5. To expose them face challenges in mass media.
6. To help the students to develop career-oriented skills through elective courses.
7. To develop the skills the students really like to develop through choice based credit system.
8. To enable the students through skill based elective courses and non-major elective subjects to have a good deal of freedom and to be employable immediately on completion of their degree programme.

DEPARTMENT OF TAMIL

Courses offered

1. B.A Tamil

It is one of the oldest departments. BA Tamil was started in the year 2016. The course aims at creating an awareness of varieties in linguistic usage and their successful application in creative literature. It looks at various aspects of high literary language and rules of grammar in Tamil alongside the common conversational/colloquial language. The language of early commentaries and prose books in Tamil, and the language of poetry in terms of the choice of words and the grammatical forms would be enunciated in detail.

Objectives of the Programme:

1. இலக்கியங்களைக் கற்பிப்பதன் வாயிலாகப் புதிய சிந்தனைகளையும், ஆளுமைத் திறன்களையும் மேம்படுத்துதல்.
2. ஆன்மிக உணர்வையும் அறச் சிந்தனையையும் வளர்த்தல்.
3. மொழி ஆளுமை பெறச் செய்தல்.
4. சமூக நிலையை அறியச் செய்வதன் வாயிலாக வாழ்வியல் சிந்தனைகளை மேம்படுத்துதல்.

DEPARTMENT OF HISTORY

Courses offered

1. B.A History
2. M.A History
3. Certificate in Epigraphy and Manuscriptology

The Department of History offered BA course in History was introduced in the year 2017. The Department provides a better learning atmosphere with spacious class rooms, Audio Visual Hall, Computer Laboratory with internet connectivity, a well stocked library and several advanced learning equipments etc, Individual Project Work for the third year UG students is mandatory. The Department takes keen interest in providing students hands on experience by arranging field visits and study tours regularly. The study tours cover historical places in Tamilnadu and also all over India. These visits provide academic exposure to students by visiting libraries, Museums, Book fairs etc.

Objectives of the Programme:

1. To make the students to understand the present existing social, political, religious and economic conditions of the people.
2. The students learn their own History and its value.
3. To make the students aware of past glory of India and its achievements in all around.



4. To make the students to explain the present, to analyse it and to trace its course.
5. To prepare the students towards Competitive Examinations and preferably for Executive officer in the Tamil Nadu Government and UPSC Examinations.

DEPARTMENT OF VISUAL COMMUNICATION

Courses offered

1. B.Sc Visual Communication
2. Diploma in Film Making

The Department was established in the year 2020. The design industry is changing rapidly, as is the profession of Communication Design. This program addresses this shift through a fresh and exciting course focussing on all facets of communication design. From day one, you are introduced to the professional design world, learning and creating in an array of state-of-the-art facilities with industry leaders. We encourage our students to shape their ideas into practical and attractive propositions for users, customers and society as a whole. All students remain connected to industry throughout the course, with the opportunity to take part in regular exhibitions and showcases including a final year exhibition.

Objectives of the Programme:

1. To develop comprehensive and critical awareness of diverse communication and media environments.
2. To introduce to the students about the various genres and branches in the visual media so as to enable them to locate the ultimate possibilities to creatively engage the visual media.
3. To train students towards better understanding of Media by sharpening their creativity.
4. To impart technique of emphasizing alternative perspectives and aesthetic presentation of local realities using global media strategies.



DEPARTMENT OF COSTUME DESIGN AND FASHION TECHNOLOGY

Courses offered

1. B.Sc Costume Design and Fashion Technology
2. Diploma in Fashion Technology

The Department was established in the year 2020. The Fashion Technology program has played an influential role in the growth of the Indian fashion industry. The graduates of this department will have a remarkable presence in the Indian as well as global fashion scenarios. The curriculum hones a design sensitization that balances global fashion aesthetics with an Indian soul. It addresses the needs of the export market as well as both couture and pret-a-porter in India. Holistic inputs on generic design with focused approach towards apparel inculcates the ability to develop and channelize creativity. A logical, sequential hands-on experience enables students to conceptualize design, make patterns, drape and construct garments of impeccable quality.

Objectives of the Programme:

The program channelizes the creative skills of the students, gives proper direction to the creative quotient and communication skill to mold them into successful Fashion Designers.



DEPARTMENT OF FORENSIC SCIENCE AND CRIMINOLOGY

Courses offered

1. B.Sc Forensic Science and Criminology

The Department was established in the year 2020. Crimes scenario is rapidly changing at global level. The latest technology is used by the criminals to commit techno crimes affecting every common man in the society. Crime is encountered by common man in every walk of life. The Higher and Technical Education Department of Government of Maharashtra is committed to create a world class curriculum in Forensic Science to educate the different class of people of society to counter this global techno-crimes scenario. This course aim to instil in students professional acumen, skills and capabilities to deal with different areas of life. In addition a number of short term training programmes are being offered by the college.

Objectives of the Programme:

1. To emphasize the importance of scientific methods in crime identification and detection.
2. To disseminate information on the advancements in the field of forensic science.
3. To highlight the importance of forensic science for perseverance of the society.
4. To review the steps necessary for achieving highest excellence in forensic science.
5. To generate talented human resource, commiserating with latest requirements of forensic science.
6. To use technological advancements in the investigation of crimes and its occurrences.
7. To provide a platform for students and forensic scientists to exchange views, chalk-out collaborative programs and work in a holistic manner for the advancement of forensic science.





Objectives of the Programme:

1. To promote the knowledge of Psychology and to encourage upon choosing Psychology as a career through providing opportunities for further education in Psychology.
2. To create a culture of learning Psychology by activities and experiences.
3. To encourage students to develop a critical approach to their studies, evaluating theory and evidence accordingly
4. To provides great opportunities in Psychology with equity to all the eligible persons, especially in Higher Education.
5. To Provide a grounding in all areas of psychology such that students may progress onto postgraduate training and education in psychology.



DEPARTMENT OF CHEMISTRY

Courses offered

1. **B.Sc** Chemistry
2. **M.Sc** Chemistry
3. **Diploma in Industrial Chemistry**

Objectives of the Programme:

1. To impart fundamental knowledge in the field of Chemistry
2. The theory and practical aspects of the subject augment the ability of the learner to understand the implications of scientific and technical approaches involved in the domain of knowledge 2005
3. To mould the learner into a prospective skilful scientific workforce for the future
4. Study of Skill based papers and Industrial visit help mutual collaboration

The Department of Chemistry was established in the Year 2017 with Undergraduate course in Chemistry. The Department of Chemistry houses one Laboratory.

Department of chemistry is one of the vibrant departments. The department has sufficient infrastructural facilities in terms of well equipped laboratories with modern instruments and well furnished and spacious class rooms which can take care of undergraduate students.

The Department of Chemistry aims at developing young talent for the chemical industry and builds in them other strengths such that they are able to venture into allied fields too. The aim of the department through the courses it offers is to provide “a cut above the rest” man-power to the ever growing demands of the industry and to prepare students for higher studies and research. The interactive method of teaching is to bring about attitudinal changes to future professionals of the industry.

Equal importance is given to practical and theoretical methods of learning. Industrial projects are integral part of the curriculum.

DEPARTMENT OF MATHEMATICS

Courses offered

1. **B.Sc** Mathematics
2. **M.Sc** Mathematics
3. **Certificate Course in TEX and LATEX**

The power of antiquity, the richness of its heritage, the pride of serving the cause of education, the nobility of its goal of uplifting the down-trodden and its unparalleled art of moulding clay into gold in academics touch make the Department of Mathematics a venerable monument in this great arena of academic adventures. The Department of Mathematics is one of the major departments in the college and has been in the forefront, providing quality education and training in the field. The department has been striving to achieve its objectives while providing a holistic learning environment to its students.

Objectives of the Programme:

To develop knowledge in basic Mathematics and Mathematical theories so that the students are able to develop skills which enable them to apply mathematical techniques for solving problems and help them to appreciate the depth of mathematical ideas that are useful in other areas. Students undergoing this course will make them serve as good teachers at the U:G level and will also prepare them for pursuing research in areas related to Mathematical Science.



DEPARTMENT OF PHYSICS

Courses offered

1. **B.Sc** Physics
2. **Certificate Course in Physics for Self Employment**

The Department of Physics offered B.Sc Physics Course in 2017. The Department strives to set a benchmark in quality higher education with an emphasis on preparing the students to face the world outside in a dignified manner. The department of physics provides high quality physics education, producing well prepared BSc graduates who are confident in their abilities and understanding of physics. It also promotes research and creative activities of students by providing exposure to the realm of physical science and technical expertise. The BSc programme in physics is designed to provide a thorough basic knowledge in physics at the under graduate level. Apart from the general topics in physics, many of the new topics included in the syllabus keeps the students abreast with the latest developments taking place in the field. Also the experiments chosen for each practical course is such that they bring out the concept of application of the theory in a practical situation. It also helps in creative thinking and self-learning.

DEPARTMENT OF PSYCHOLOGY

Courses offered

1. B.Sc Psychology

The BSc Psychology is developed to meet the increasing demand for psychological understanding and application in diverse professional fields. The course structure is designed to enable students to think critically and creatively and investigate how human beings interact with the environment through the modalities of Mind, Body and behaviour.

Objectives of the Programme:

1. To promote the knowledge of Psychology and to encourage upon choosing Psychology as a career through providing opportunities for further education in Psychology.
2. To create a culture of learning Psychology by activities and experiences.
3. To encourage students to develop a critical approach to their studies, evaluating theory and evidence accordingly
4. To provides great opportunities in Psychology with equity to all the eligible persons, especially in Higher Education.
5. To Provide a grounding in all areas of psychology such that students may progress onto postgraduate training and education in psychology.



The Department was established in the year 2020. Department of Hotel & Catering Science is one of the leading catering institutes in India offering Under-graduate and various Diploma & certificate courses in Hotel Management and Catering science. There are four major departments in hotel management namely Food Production, Food & Beverage Service, Front Office, and Accommodation Operations. A student who studies in this college can equip himself professionally in all these major subjects and choose one as his career in the hotel industry. The objective of the college is to make the student concentrate on all-round development and inculcate in him the importance of acquiring multi-skills which are the need of the hospitality industry in this new millennium.

DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE

Courses offered

1. B.Sc Hotel Management and Catering Science
2. Diploma in Food and Beverage Services
3. Diploma in Food Processing
4. Diploma in Bakery and Confectionary
5. Certificate course in Food Production
6. Certificate course in Hotel Management and Catering Science



Objectives of the Programme:

1. Provide the student with an introduction to the world of hospitality particularly to business as it applies to the hotel industry. More specifically, the course will provide an opportunity for you.
2. Become acquainted with the social, economic and environmental context within which the hospitality industry operates.
3. Understand the structure, nature and operating characteristics of the different sectors of the hospitality industry: food service, lodging and tourism, cruise line, airline and other welfare sectors also.
4. Obtain an appreciation of the various functions of management and their interrelationships with other key concerns of managers such as accounts, marketing, finance and human resource management and to identify the role of managers in the hospitality industry and to highlight their principal responsibilities.
5. Provide an opportunity for further developing those skills which are important to learning, e.g. library skills, study skills, and so forth
6. Be able to judge whether the hospitality profession suits your abilities, tastes, and career interests.



DEPARTMENT OF HOME SCIENCE

Courses offered

1. B.Sc Nutrition and Dietetics with Computer Applications
2. Certificate course in Food Science and Quality Control

The Department was established in the year 2020. Bachelor of Science in Nutrition and Dietetics is an undergraduate full-time course in nutrition and dietetics. The course is of 3-years duration. It covers the topics in the field of Nutrition and Dietetics Science and teaches its students how to prepare a proper diet for people, food management, components of a balanced diet, eating habits, and Lifestyle management, among others.

Objectives of the Programme:

1. Gain basic knowledge in the major areas of Home Science namely Food and Nutrition, Textiles and Clothing, Human Development, Family Resource Management and Extension Education.
2. Have hands-on experience in Food preparation and Processing, Biochemical Analysis, Meal planning, Therapeutic Nutrition, Preschool teaching, Creche Management, Interior Decoration and Lab to Land activities.
3. Get practical exposure from a month long Dietetic Internship.
4. To develop entrepreneurs and entrepreneurship skill in various Govt. and non Govt.



DEPARTMENT OF HOSPITAL MANAGEMENT

Courses offered

1. B.Sc Hospital Management

The Department was established in the year 2020. Hospital Management is a new concept in the field of management. It is the course that covers all the subjects related to business administration, public health, and the healthcare industry. It prepares the candidates to manage the administration of any healthcare institute or hospital. They ensure the effective use of physical and financial resources of the hospital which is essential to manage hospitals and medical facilities.



Objectives of the Programme:

The objective of the Bachelor of Science (Hospital Management) degree program is to prepare the higher secondary students of above average attainments for a course that will equip them with specific knowledge and skills for junior and middle positions of responsibilities in Hospital Industry, after an initial spell of practical experience in their career. It is therefore, advisable to organize the instruction on the lines of professional courses. Participative methods of instruction should be adopted. Class work may be supplemented with internship report for enhancing their research interests.



DEPARTMENT OF HOSPITALITY MANAGEMENT

Courses offered

1. B.Sc Tourism and Hospitality Management

2. B.Sc Hospitality and Airline Catering Management

The department was established in the year 2020. Tourism is one of the World's largest and fastest growing industries. Tourism helps nations to earn a large sum of foreign exchange without exporting any tangible product. Besides, tourism provides employment to a large number of people directly and indirectly. Tourism is a multi-dimensional phenomenon that incorporates the Hospitality and the Travel sector. The Hospitality sector in particular in India is having a wonderful development. It also provides a great employment opportunity. The college took the lead role to introduce this course and reinforce the Tourism and Hospitality Industry with professionally trained human resources and thereby assert its service to the society in a novel way in global standard. In spite of having the basic infrastructure of Main Guest house, Cafeteria and others in its efforts towards high quality education organizes various seminars, workshops, conferences and course is often at the look-out for a perfect professional service of Hospitality and Travel to its guests.



Objectives of the Programme:

General Objectives

1. To create a comprehensive under graduation in the emerging field of Tourism Education.
2. To blend the Tourism and Hotel Management Subjects appropriately.
3. To develop more job opportunities to the wards through the provision of a double major course

Specific Objectives

1. To impart professionalism in Tourism Service through appropriate Tourism Education.
2. To inculcate administrative orientation through Tourism Management Subjects.
3. To inculcate service orientation through Hotel



Learning outcomes:

Graduates with critical mind, to engage in society for public good. Graduates with skills set required of professionals at entry level employment opportunities **in varied fields**. Graduates equipped with adequate knowledge base to pursue Master's Program.

Program Detail:

The cutting edge curriculum offers **core** and **interpretative** courses that will enable the prospective students to learn on conceptual skills and have robust hands on work in the **Studio/ Seminar** as well as engaging sessions in **interdisciplinary** settings. The program offers many avenues including Internship in the industry.

Eligibility: Class XII with minimum 50% of marks scored, qualifying the university level entrance exam

Hostel: Limited accommodation facilities available for outstation students.

